

LEADERSHIP FOR EXECUTIVES

CONCEPT

If you're an experienced executive with proven success, you probably feel comfortable with the way you conduct yourself at work. But what if there are some things you could do better? If I improve my leadership skills even more, will it help my colleagues to better use their talents and take advantage of opportunities? Our Executive Leadership Seminar helps you answer these questions. You will assess how you conduct yourself at work and your management style, and compare them to insights from the latest theories about successful leadership in business.

WHO SHOULD PARTICIPATE

Participants should be executives with responsibility from all areas of their company, who want to:

- Assume more leadership responsibility in the future
- Be able to vary their leadership style according to the situation
- Optimize how they conduct themselves as a leader in very specific situations, like not letting pressure situations get them to forget what company philosophy and goals are, so they can analyze things clearly and make a decision that's right for the company.

PROGRAM CONTENT

Executing or Leading?

What is easier for you, executing or leading? Doing things yourself or inspiring others to do these things just as well as you, or even better? No matter how much you work alone, even the best executives eventually reach their limits, since the day has only 24 hours. When this occurs, other ways have to be found to implement your ideas at the same level of quality. At this point at the latest, a doer will become a leader. In cases like, your leadership must multiply the effectiveness that you achieved on your own. By passing your knowledge on to an employee, that employee will be able to work effectively on drivers of success all by himself. This is the best way to achieve the desired results. Our Leadership for Executives seminar helps you be even more effective as a business leader.

What's the Right Leadership Style for Me?

When leading your employees to mutual success, you have several leadership styles available to you. At one end is the „Commanding people“ style, at the other end the „self-organizer“ style who leads with the basic idea of providing guidelines, of delegating competencies at staff level, and managing and controlling company systems to achieve company objectives. Between these two leadership styles are numerous others. What are these? Which corresponds to your leadership style? Do you master several different leadership styles and are you able to apply the best-possible style depending on the situation? When do you come across authentic and when not? Our Leadership for Executives seminar gives you the chance to know your own leadership style, so you can then strengthen it even further and apply it even better.

Learning from Mistakes. Believing in Success.

Sometimes you need more than one attempt before your company can achieve real success. Mistakes are portals to opportunity, are personal experiences that should be capitalized on. The instrument you need to do this is... resilience. We'll show you how to anchor this principle of success in yourself, in your management team and your company.

KEY DETAILS

| No. | Date | Location |
|---|---|-------------|
| ZN 6010 | Mar 30 – Apr 02, 2020 | Hamburg, D |
| ZN 6020 | Jun 22 – 25, 2020 | Boston, USA |
| ZN 6030 | Sep 14 – 17, 2020 | Boston, USA |
| ZN 6040 | Nov 09 – 12, 2020 | Hamburg, D |
| Fees: | CHF 4,900.– / EUR 4,700.–* plus VAT | |
| Program length: | 4 days | |
| Registration: | www.zsom.ch/zn60 or registration form on the back of the brochure | |
| *Invoicing in EUR possible (depending on current exchange rate) | | |

ADMINISTRATION, TRAVEL, ACCOMODATION

CONSULTATION

If you need advice, we're available for a personal meeting, by phone or email. Our advanced training portfolio consists of modules, which are optimally coordinated with each other. This creates an attractive, educational curriculum with a strong practical orientation, but it is also possible to develop an individual curriculum from them for the targeted development of a specific set of skills. For all administrative questions, or questions relating to the content of our programs, please contact:

Zürich School of Management

Untere Dorfstrasse 2

CH – 8700 Kuesnacht / Zurich, Switzerland

Phone: +41 (0)44 913 15 88 · Fax: + 41 (0)44 913 15 81

E-Mail: info@zsom.ch · www.zsom.ch

REGISTRATION & REGISTRATION CONFIRMATION

You can register for one of our programs by mail, fax or on the internet. After you register, you will receive the written confirmation including invoice and seminar location by regular mail. We will inform you immediately if the seminar is booked-out.

The fee listed in the bill covers the costs for the seminar or certificate program, but not the costs for room and board or the daily delegate rate (for the conference package). Value-added tax (VAT) will be calculated separately and shown separately on the bill. It is possible to have your bill calculated in euros. Every participant must pay – independent of his or her seminar fee and hotel – a daily flat-rate fee for the conference package. Our events are held at suitable seminar hotels or at our campus in Kuesnacht / Zurich. All additional costs for hotel amenities, that are separate from the daily flat-rate, must be paid by the participant directly to the hotel. The daily delegate rate corresponds to the usual international costs and is usually between CHF 80 and CHF 110 per day.

RESCHEDULING, POSTPONEMENT, CHANGES

Changing your registration from one event to another, or rescheduling a seminar class to the next one, is possible no later than 6 weeks before seminar begin at a fee of CHF 350/Euro 300. Up until two weeks prior to seminar begin, you can register a replacement participant at this same rescheduling fee, as long as he or she meets the participant description. There is no compensation required for seminars or parts of seminars not visited. Any seminar can be cancelled by us at any time due to a lack of participants without any claim of damages.

IN-COMPANY WORKSHOPS

After we receive your order for a seminar from our workshop series, we will contact you to arrange a date based on availability that is acceptable to all those involved. Workshops are held at our Executive Campus, 8700 Kuesnacht. In addition to the seminar fee, we charge a daily flat-rate fee of CHF 85 per person. This includes lunch. If you wish, we can hold the event at a location of your choice. In this case, we charge for travel and accommodation costs of our staff.

CANCELLING YOUR REGISTRATION

Cancellation of your registration is possible no later than 3 months before the start of the seminar at no cost, concerning the seminar fee itself. Concerning cancellation fees for your hotel, this depends on the hotel and when you booked your room. For registered participants who cancel between 3 months and 6 weeks prior to seminar begin, we charge a cancellation fee of 40% of the seminar fee. Registered participants who cancel later than 6 weeks before seminar begin must pay the entire seminar fee. However, they have the opportunity to send a replacement as late as 10 working days prior to seminar begin.

INSURANCE, GENERAL TERMS & CONDITIONS

Damages incurred due to accident, disease, third-party liability, theft, cancellation of a seminar or damages from using the management knowledge taught, must be insured and covered exclusively by the participant, or the organization or company who contracted the seminar. All liability from our side that exceeds the amount of the paid seminar fee is explicitly excluded. Swiss law applies and the court of jurisdiction is Zurich. All past information concerning content, dates and prices lose their validity upon publication of this new brochure.

REGISTRATION FORM INTERNET: WWW.ZSOM.CH

Send to:Zürich School of Management
Untere Dorfstrasse 2, CH-8700 Küsnacht / Zurich**E-Mail:**
info@zsom.ch**Fax:**
+41 (0)44 913 15 81

I wish to participate in the following program:

Name of Program

Number

Program Dates

Personal Data Ms. Mr.

Title

Last Name

First Name

Company/Organization

Street, P.O. Box

Postal Code

City

Country

E-Mail

Telephone

Fax

Position

Industry (opt.)

Number of Employees (opt.)

 under 200 up to 1000 over 1000**Signature** _____**Date** _____

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